

### **FREELANCE & STAFF EMPLOYMENT HISTORY**

**EMdash Design**—Yardley, PA: principal/creative director (JUNE 2004–PRESENT)

Provided art direction, illustration, design, and content creation for branding and advertising projects to national and local clients in culture, entertainment, and health industries across print, digital, and motion media. Also acted as temporary freelance designer in an in-house capacity for other firms.

**The BOSS Group**—Bala Cynwyd, PA: temporary staff designer (DECEMBER 2017)

Assisted pharmaceutical communications agency in Princeton, NJ with packaging design and copy continuity.

**Creative Circle**—Philadelphia, PA: temporary staff designer (SEPTEMBER 2013)

Assisted in-house staff at Princeton University with lecture poster, annual reports, and football team exhibit.

**Pulse CX**—Montgomeryville, PA: freelance graphic designer (JANUARY 2012)

Assisted in-house and freelance design and production team with pharmaceutical proposals, including designing logos and presentation slides, and creating digital product mockups and illustrations.

**701 Creative**—Philadelphia, PA: freelance graphic designer (JANUARY 2008)

Provided part-time in-house design and production work for print and interactive media. Major project highlights include design of concert advertising graphics for the Philly Pops.

**The Bulletin**—Philadelphia, PA: society editor/photographer (DECEMBER 2006–MARCH 2007), design consultant (SEPTEMBER 2007–NOVEMBER 2007)

Editor position entailed writing, photography, layout, and preparation of photographs for print. Design consultant position involved researching for and advising publisher on design decisions.

**Warkulwiz Design Associates**—Philadelphia, PA: designer (JULY 2005–MAY 2006)

Collaborated on concept and execution of branding and publications projects in print and digital media, occasionally directing interns. Acted as lead designer on some projects, such as the redesign and implementation of alumni magazine for Cornell University. Assisted with magazine publications for University of Pennsylvania's law school and Wharton School.

**Computer Expressions**—Philadelphia, PA: graphic designer (FEBRUARY–APRIL 2005)

Designed retail product graphics and sales materials, photographed products, and maintained websites. Major project highlights include designing graphics for product line sold at Target.

**Holton Sentivan + Gury**—Ambler, PA: freelance graphic designer (OCTOBER 2004)

Projects at this advertising agency included work for a local exposition and for a promotional event.

### **SELECTED PUBLICATIONS & PRESS**

**Effects Database website**, Issue 2014–33, [WWW.EFFECTSDATABASE.COM/MODEL/REALISTIC/REVERB](http://WWW.EFFECTSDATABASE.COM/MODEL/REALISTIC/REVERB):

"Realistic 32–1110 Electronic Reverb" (author of entry with photographs) (JUNE 1, 2015)

**Graphic Design USA**, Volume 49, Number 5: "50th Anniversary Survey: The State of Design Education" quotation in article—Kaye Publishing Corporation, New York, NY (SEPTEMBER/OCTOBER 2013)

### **SELECTED HONORS & RECOGNITIONS**

**American Package Design Awards**, Graphic Design USA (2013)

**American Graphic Design Awards**, Graphic Design USA (2009–2012)

### **EDUCATION**

**BFA, Graphic & Interactive Design**, Tyler School of Art, Temple University—Elkins Park, PA (2004)

Awarded academic scholarship. Earned placement on Dean's List three years. Graduated magna cum laude.

### **SKILLS**

**Conceptual:** Advertising & Promotion, Art Direction, Branding & Identity, Editing, Editorial Design, Editorial & Spot Illustration, Logos, Photography, Typography, Visual Metaphor, Writing

**Print & Dimensional:** Packaging for Small Retail Goods, Posters, Preflight, Publications

**Digital & Video:** Audio, HTML & CSS Editing, Motion & Video Editing, Social Media Branding, Visual Design

**Software (Mac platform):** Adobe After Effects, Adobe Dreamweaver, Adobe Flash, Adobe Illustrator, Adobe InDesign, Adobe Photoshop, Adobe Premiere Pro, Apple Final Cut Pro, Apple Keynote, Apple Motion, MakeMusic Finale, Microsoft PowerPoint, QuarkXPress, Steinberg Cubase Artist

## Digital album cover for art/progressive rock recording artist

This album cover, for a digital-only single release, is for Electrotape, a prog rock recording artist. The cover art was designed with future print projects in mind, and takes the form of a rebus-like image made from icons from road signs and other kinds of modern iconography. The icons were modified from their original color to fit the space and the overall aesthetic. Contained within the image are several hidden messages that, when combined, tell a story. The story is a satirical take on the Christmas season, specifically the idea of a dinosaur bride.



**Self-promotional spot illustration**  
Despite her appearance, this hand-colored digital collage made from found engravings is still ready to get hitched—to a project. Please contact to license this or other illustrations.

**HOW TO EXPLAIN**  
Logo for internet video channel  
This logo for a YouTube-based explainer channel contains a small monogram-like symbol that can be used as a lower thirds bug.  
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